

TREASURED VITAMIN SHOP IN NEW YORK SEEKS TOP SHELF CBD FOR CUSTOMERS

ZEN MEDICA



Client Profile

The highly coveted Vitamin Shop on the Upper West side of NYC has a dedicated base of shoppers that frequent the store for their natural vitamin supplements and the keen professional advice from its owner, Chow, who is a Nutritionist with a B.S. in Clinical Nutrition and Dietetics from New York University. Chow believes that CBD products may provide holistic benefits to support many of the needs of her customers health and wellness as a natural alternative.

Business Challenge

Chow believes that CBD products may provide holistic benefits to support many of the needs of her customers health and wellness as a natural alternative. And, Chow is very specific about the brands and quality of products that get into her store. One can rest assured that each product in her store carries her own personal recommendation. Chow had been selling CBD products since they first entered the scene over 5 years ago. She was introduced to High Falls Hemp NY by a customer of hers that lived near our farm.

Results

She decided to try it herself after hearing the rave reviews with 2 SKU's to use as a "trial" in her store. Within weeks, she had customers coming back asking to refill and purchase for a friend. The testimonials she received from customers was that the stress and discomfort was gone within days of use. And, her High Falls Hemp fan club grew within no time.

High Falls Hemp

NEW YORK

“ People would hold out for it if she was in between deliveries and she has no doubt that it is one of the most effective brands out there.

- Chow, Owner