

GOLF PRO SHOP SEEKS A Foothold WITH CBD PRODUCTS FOR ITS GOLFERS

AUGUSTA CUSTOM CLUBS



Client Profile

Golfers may be seen by some as conservative but they're always eager to adopt something new. Golf is the game of a lifetime, with participants playing into their golden years and beyond. It's also a game of imperfection, which is why even the best golfers are constantly seeking improvement in a game that is mentally and physically challenging. Golf Augusta Pro Shop was on a quest to partner with a trusted, CBD company that had premium grade, high quality CBD products to offer their golfers.

Business Challenge

They wanted these products to fulfill the demand of their customers that were looking for natural products that may help alleviate stress, provide relaxation, focus, improve mood, and aid in muscle and joint discomfort. The perfect products to loosen up or calm down before or after a round of golf. Golfers are always seeking ways to improve their game. Not just by improving how their body feels and functions, but by calming and reducing the anxiety and pressure of performance of every swing... reducing "the yips" on the putting greens.

Results

Dan was so impressed with the effectiveness of the sample he received from us at The Honda Classic and decided it belonged in his pro-shop! He's a big fan of our lotions! He stocks our lotions, tinctures, and lip balm!

High Falls Hemp

NEW YORK

“ I was extremely skeptical about CBD but after trying your product, I was impressed with how well it works. Our golfers have been enjoying it as well.

- Dan Burnfield, Owner